



LETTER OF INTENT

PREMISE

International Amateur American Football League, hereinafter IAAFL, is an International Sports Association non-profit, affiliated to the Italian Association of Culture and Sport, hereinafter AICS, and regularly entered in the Register of Italian Amateur Sports Associations, held by the Italian National Olympic Committee, hereinafter CONI.

IAAFL pursues the goal of the development and diffusion of the sport of American Football - hereafter also Gridiron Football, in all its versions, with or without contact, including (but not limited to) Touch Football, Flag Football and Beach Football, both male and female or mixed, Senior or Junior - continental and global.

IAAFL aims to contribute to the maximum visibility of Gridiron Football at all levels and in all media, to offer all fans of this Sport the opportunity to practice it as a basic sport, be it in school, of amateur, after-work or amateur clubs; offering every means at its disposal free of charge, promoting and supporting all sustainable development projects of this sport discipline, aimed at achieving popularity and dissemination of the practice worldwide.

IAAFL is a non-profit association. Its members, affiliates and collaborators do their work voluntarily and do not receive any kind of economic remuneration, except for reimbursement of expenses incurred for the organization of meetings and events, for journeys undertaken to carry out the activities of the Association, as soon as possible. The IAAFL funds come exclusively from personal donations from members, collaborators or from contributions from public or private Entrants to specific initiatives or to the general activity, as well as from sponsorship agreements.

BASIC PRINCIPLES AND CONCEPTS:

IAAFL bases its work on basic principles and concepts:

- **To Offer** to all, without distinction of race, gender, age, religion, political beliefs and social class of belonging, the possibility to pursue a healthy lifestyle through sport and practice safely the game of Gridiron Football in all its versions.
- **To Help** to provide maximum visibility for this sport in all countries in which it is practiced, making available its media, Social Media and Web Pages to help achieve mass popularity.
- **To Assist**, through its collaborators and the dissemination of good technical and organizational practices, to the maximum development of club teams, selections, leagues, associations, partnerships, federations and confederations, offering training, advice and technical support in all related areas.
- **To Spread**, through the capillary work in the associations, through the offer of opportunities for gradual and constant learning and improvement, knowledge of the noble Values and Principles of this sport in the culture of civil society.
- **To Create** operational synergies between people, enthusiasts, individual practitioners, teams, associations and federations of the same country or different countries and continents to harmonize the development of this discipline.
- **To ensure** the smooth functioning of relations between Gridiron practitioners all over the world.
- **To denounce and stigmatize** practices and episodes of abuse of power, irregularities and lack of responsibility of people who practice or operate in the context of this sport not for the passion and pleasure they derive from it but for personal purposes that are not in line with the Values and Principles of Gridiron Football.

RULES GOVERNING RELATIONS WITH COLLABORATORS AND VOLUNTEERS

IAAFL collaborators and volunteers commit:

- Where possible**, to disseminate the values and principles of Gridiron Football, the activities and purposes of IAAFL, with the aim of increasing the good practice of Gridiron Football.
- Whenever possible**, to collaborate and participate, voluntarily, in the initiatives and activities of IAAFL, with the ultimate aim of helping the spread of this sport worldwide.
- Always**, to respect the ethics and principles of relations between practitioners, without excluding anyone from the practice of this sport.
- Never**, to try to realize personal advantages or to draw of the profit, of economic order is or dominant political position, from the own belongings and/or affiliation to IAAFL.
- Whenever possible**, to denounce and/or help unmask persons or organizations seeking to take advantage or profit from the position within the IAAFL, to achieve or obtain personal benefits or to achieve objectives other than knowledge, spreading, visibility and good development of Gridiron Football at local, national or international level.
- Whenever possible**, to help IAAFL to find and recruit new associates and collaborators as well as public and private entities that can make contributions to or become Sponsor of IAAFL activities aimed at the practice and development of Gridiron Football in the World.

TASKS AND OBLIGATIONS OF IAAFL :

- To Provide** an IAAFL membership card, custom printable with photograph of the associated / collaborator.
- To Provide**, in digital support, logos, trademarks and markings necessary for the preparation and production of IAAFL propaganda, editorial and advertising material.
- Publicly support** all collaborators and volunteers, their projects and their approved activities, through their own media, Social Media, Web Pages, publications and articles, including in the press, at their request for their activities within the scope of the IAAFL.
- To invite and welcome**, with privilege, all the members, affiliates, associates, collaborators and volunteers of IAAFL to participate, in the national and international activities.
- To Collaborate** in the organization of training or promotion events of Gridiron Football in all its technical aspects, both with people and with material and resources, depending on the availability of funds and/ or staff.
- To Promote**, and consolidate in a network structure (network) of contacts between affiliates, associates, collaborators and volunteers from all countries of the world for the coordination of initiatives, activities and events for the promotion of Gridiron Football in different geographical areas.
- To Advertise** all events related to Gridiron Football, organized by collaborators and volunteers, as long as within the scope of IAAFL.
- To Produce and Provide** material, resources and technical assistance to your employees and volunteers.
- To Help and Assist** its affiliates, associates, collaborators and volunteers in the search of financial contributions and funding from Sponsors (public and private) for the implementation of initiatives, activities and events, local, continental and world, within the scope of the IAAFL.
- To Recognize**, in the within of the norms of law, an economic benefit to the own collaborators and volunteers, in the case of financial contributions and/or contracts of sponsorship, and any economic benefit obtained in favor of IAAFL

IAAFL PUBLICLY REJECTS AND DENOUNCES:

- **Any** intent to use IAAFL's name, brand and distinguishing marks for the achievement of personal goals other than the dissemination and development of Gridiron Football, IAAFL's programs and purposes.

- **Any** intent to use collaborators and volunteers, as well as contacts, credits and lawful influences of IAAFL to achieve different personal benefits or benefits and far from the purposes of spreading and developing IAAFL's Gridiron Football

Having read this letter of intent which regulates the Association and bilateral relations with affiliates and associates;

- knowing and sharing the governance structure of the Association,
- sharing the aims of developing and diffusion of good practice and sustainable Gridiron Football (American Football) in all its versions in the world community;
- aware of the substantial principle of free services provided by members, collaborators and volunteers,
- aware of the aims of promoting sport also in general for the growth of awareness and health care, the commitment to inclusion, tolerance and social solidarity that the Association promotes

ASK

To adhere as supporter to the programs, projects and events promoted and implemented by IAAFL and to be able to collaborate as a volunteer in favor of this Association committing itself to do everything in its ability to achieve the goals.